GO NORTH!
SAPPORO JAPAN
Sapporo is a special city that will show you a unique side of Japan, where nature and city life come together to craft a truly one-of-a-kind experience. With its wide variety of cultural offerings, local cuisine, breathtaking art, and beautiful nature in and outside of the city limits, you will always find yourself in between countless opportunities and places to visit and explore while in Sapporo.

The North of Japan welcomes you with its vibrant culture amidst urban terrain and vast, sprawling nature, and Sapporo is your starting point to embark on this journey. Between forests, art parks, and the urban jungle, you will hike, eat, run, or canoe your way through a multitude of one-of-a-kind experiences.

Make Sapporo the destination to kick off and explore the many aspects of this area's urban and natural life.
The harmonic mix of forests, parks, and rivers blended with modern art and art parks fosters the warm and welcoming feeling present amongst the people you will meet in Sapporo. After a quick train ride or a short walk away from the vibrant downtown area, you can immerse yourself in deep nature where you can climb hills, canoe through cold streams, or take a trip through the lush green of Hokkaido to fully experience the unique harmony of city and nature that Sapporo has to offer.
Surrounded by the beautiful Maruyama Park, Mt. Maruyama invites you to experience a wonderful hiking trip through the deep green and spectacular nature located in the middle of Sapporo.

Maruyama Hiking

Maruyama Park & Hokkaido Shrine
Stretching over a vast 70-hectare area by the foot of Mt. Maruyama, Maruyama Park contains over 100 species of birds and 330 different plant varieties; located at the heart of the park is the captivating Hokkaido Shrine. Visit Sapporo’s beautiful shrine to experience the spiritual history and beauty of Japanese traditions with your own eyes.

Nakajima Park
Like an urban oasis, Nakajima Park lets you rest and enjoy a relaxed and calming atmosphere as well as nature in the middle of Sapporo. A place to rest and forget the time.
Whether you take the hour-long one-way hike to enjoy the abundant natural scenery and wild birds or ride the ropeway all the way up to the observatory, those lucky enough to make this journey will be rewarded with Mt. Moiwa’s breathtaking views of Sapporo and the surrounding nature and mountains. A truly unforgettable experience, especially at night!

Take a boat ride on the Toyohira River, surrounded by the beautiful greenery of Jozankei, and experience Japanese nature in an unforgettable way and in full effect.

Make your way through Sapporo by walking across the 1.5-kilometer long Odori Park while enjoying roughly 90 different types of trees, beautiful flower beds, and grassy areas, all culminating with the impressive Sapporo TV Tower waiting for you at the eastern end. During the summer, Odori Park also hosts one of Japan’s biggest beer gardens, while the venue turns into a winter wonderland to host the Sapporo Snow Festival in February.
Winter in Sapporo is world-renowned for its fresh powder snow that is perfect for any winter activity. Experience the soft and fluffy snow that Sapporo is so famous for by ski or snowboard at one of the many ski resorts that are only a stone’s throw away from the downtown area. The unique geography of Sapporo allows you to slide your way through the powder snow directly into the city - and be back up in no time if your heart aches for more! Fueled by an endless choice of fantastic food that will warm you up again, the winter in Sapporo is a truly exceptional experience.
Easily accessible in the north-west of downtown Sapporo, Teine offers a fantastic ski resort with wide and gentle slopes for beginners as well as fast and advanced courses for professionals. A former venue of the 1972 Sapporo Winter Olympics, Teine offers excellent powder snow and provides a spectacular view of the city of Sapporo and the Sea of Japan from an altitude of over 1,000 meters above sea level.

Sapporo Teine
Receiving massive amounts of fresh powder snow, Sapporo Kokusai Ski Resort accommodates beginners and intermediate riders that want to enjoy some of the finest and deepest powder snow that Sapporo has to offer. Situated near the hot spring town Jozankei, Sapporo Kokusai Ski Resort is the perfect choice for a day trip consisting of sport and relaxation.

Sapporo Kokusai Ski Resort

Loved by locals and visitors alike for its convenient location that is only a 30-minute drive by car from Sapporo Station, 10 powder snow filled courses are ready to be explored by beginners as well as experienced skiers. Sapporo Moiwayama Ski Area is most well-known for boasting several slopes that allow breathtaking views of the downtown area that will make you feel as if you are directly skiing into the city!
The annual tradition of seasonal lights illuminates the beautiful Odori Park, letting it shine brightly and adding magic with its endless colorful sparkles in the white Sapporo winter. Passing through the Sapporo Christmas Market, the White Illumination is perfect for a casual night stroll through the city or a romantic rendezvous.

Sapporo Snow Festival

Join in the Sapporo Snow Festival, a beloved city event celebrating art and tradition. Held since 1950 as a small local event, Sapporo Snow Festival has grown into one of the biggest winter festivals in Japan, attracting 2 million visitors from all over the world every year. Explore hundreds of intricately carved snow sculptures in Odori Park, some measuring over 10 meters in height, before heading to Susukino, where scores of shimmering, detailed ice sculptures await. For families, a trip to Tsudome, full of snow activities such as sledding and snow rafting, is highly recommended. Enjoy the festival’s magical atmosphere all across the city!

Sapporo White Illumination

The annual tradition of seasonal lights illuminates the beautiful Odori Park, letting it shine brightly and adding magic with its endless colorful sparkles in the white Sapporo winter. Passing through the Sapporo Christmas Market, the White Illumination is perfect for a casual night stroll through the city or a romantic rendezvous.
Sapporo is the central hub to enjoy the local specialties of Hokkaido. From the fish market with its fresh fish and sashimi, to deep bowls of ramen, clinking glasses of beer next to sizzling BBQ’s, late-night local eateries, and surprises all around, Sapporo’s food scene alone is a reason to go North!
Sapporo is one of Japan’s most famous destinations for specialty seafood and incredibly fresh sushi. From freshly-caught sashimi to the best sea urchin and the biggest king crabs, you will find some of Japan’s freshest seafood in restaurants and markets across the city, where fresh fish is delivered daily.

Sapporo is not only famous for ramen; there is another iconic soup that must be experienced while in the city - Soup Curry. Originating from Sapporo, this hot and hearty soup will warm your heart while warming you up. Although this authentic Sapporo dish is now available all-over Japan, going to the source will net you the tastiest bowl from one of the many local restaurants serving this iconic local dish.

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**Nijo Fish Market**

The Sapporo Nijo Fish Market is the best place to watch local fishmongers go about their daily business while exploring an authentic and still active part of the city’s rich history.
Sapporo Beer Museum / Sapporo Beer Garden

The Sapporo Beer Garden & Museum offer a window into the history of beer in Sapporo, while, at the same time, offering one of the best BBQ restaurants inside the city! Enjoy your night out with some of the most delicious beer Sapporo has to offer all while feasting on mouthwatering Genghis Khan BBQ - a cornerstone of Sapporo’s diverse food culture.

Sapporo Miso Ramen

You cannot visit Sapporo without trying their very own specialty ramen. The rich and thick soup is served with various toppings and gets refined with miso paste to create its unique and legendary Sapporo-esque flavor.
Shime Parfait

After a night out exploring the bright lights and lively neighborhoods of Sapporo, take a bite of Sapporo’s extraordinary culinary culture with the Shime Parfait. Exquisite in taste, form and presentation, the Shime Parfait is a true gastronomic masterwork and unparalleled frozen treat. Enjoy an experience for all your senses, meticulously crafted together using only the best ingredients by those who know just the right way to serve this delicious cold specialty!
Jozankei Onsen offers the very best aspects of a Japanese hot springs experience: awe-inspiring nature, superb accommodations, and a sense of tranquility and harmony permeating the air. Spoil yourself with a dip in the natural hot springs set amid gorgeous nature, with steaming hot water that is enriched by natural mineral components. There is no better way to relax after a day in the city or on the slopes than enjoying this unique cultural experience in one of the most famous onsen locations in Hokkaido!

You will find culture and art all around Sapporo. From local attractions in the middle of the city to art parks, nature, museums, and the proud tradition of Japanese onsen culture, there is a lot to explore during the day and at night while in Sapporo. Immerse yourself in the rich local culture and feel inspired by one of the many endless artworks and relaxing hot baths that are waiting to be discovered around every corner in Sapporo!
**Moerenuma Park**

In Moerenuma Park, art fuses with nature and visitors become a part of the exhibition while they walk through the stunning ensemble of artful hills, sculptures, and architecture. Created with the concept of turning the entire site into a single piece of sculpture, world-famous sculptor Isamu Noguchi turned a former waste landfill into a stunning park through the power of greenery and art.

**Sapporo Art Park**

Sapporo Art Park offers a unique glimpse into the art world. A walkable experience through a forest that is filled with sculptures made by contemporary artists will let you appreciate art from a new perspective.

**Susukino**

Susukino is one of Japan’s largest entertainment districts that lets you enjoy a one-of-a-kind mix of city lights, restaurants, bars, karaoke, and many shops with local specialties. Have a stroll around at night and enjoy the end of your day over a bowl of ramen in a dreamy nightlife atmosphere.

**Sapporo Pirka Kotan (Ainu Culture Promotion Center)**

Sapporo Pirka Kotan is a comprehensive, hands-on experience that lets you watch, learn and enjoy the livelihood, history, and art of the indigenous Ainu culture in one of the many exhibits the center has to offer. Explore the history of the original inhabitants of Hokkaido and their way of living in harmony with nature.
Surrounded by nature, the recently refurbished surrounding area of the Hill of the Buddha at Takino Cemetery boasts an impressive space that combines the ordinary with the extraordinary. The structure surrounding the 13.5-meter-tall statue was designed by star architect Tadao Ando and features 150,000 lavender flowers that bloom in early summer and make for a genuinely moving experience.
Sapporo is Hokkaido’s hub, with many other amazing destinations on the island easily accessible from it. Make Sapporo your base for exploring any number of the other beautiful places Hokkaido has to offer by bus and train. There are numerous direct flights from overseas to New Chitose Airport, which is also connected to every major city in Japan, making going to and from Sapporo comfortable and convenient.

From New Chitose Airport to Sapporo
- By JR train: 40 min.
- By bus: 1 hr.

From Sapporo to Otaru
- By JR train (rapid train): 35 min.
- By car: 45 min.

From Sapporo to Asahikawa
- By JR train (Ltd. Exp.): 1 hr. 25 min.
- By car: 2 hr.

From Sapporo to Furano
- By bus: 3 hr.
- By car: 2 hr.

From Sapporo to Obihiro
- By JR train (Ltd. Exp.): 2 hr. 30 min.
- By car: 3 hr.

From Sapporo to Niseko
- By bus: 3 hr.
- By car: 2 hr. 30 min.

From Sapporo to Hakodate
- By JR train: 4 hr.
- By car: 4 hr. 30 min.

From Sapporo to Kushiro
- By JR train (Ltd. Exp.): 4 hr.
- By car: 4 hr. 30 min.

*This information is current as of January 2021.

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Sapporo, The Capital of The North

https://visitsapporo.jp/